



**Glenwood Springs Tourism Promotion Board**

**Vision: *Be the preferred regional tourism destination.***

**Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.***

**AGENDA**

**Thursday, April 8, 2021**

**2:00 PM – 4:00 PM**

**Please join us via Zoom Virtual Meeting at the link or phone number below:**

<https://us02web.zoom.us/j/83958247347?pwd=NGF6bm4ra1VvNU12S0NBenB5WVNaZz09>

Meeting ID: 839 5824 7347      Passcode: 587378

By Phone: 346-248-7799 US    669-900-6833 US    253-215-8782 US

**2:02 PM ~ Call Meeting to Order:** Krissy Clary, Chair

**Declarations of Conflicts of Interest**

**Approval of Tourism Promotion Board meeting minutes of March 11, 2021**

**2:05 PM ~ Tourism Promotion Fund Overview** – Steve Boyd, Chief Operating Office, City of Glenwood Springs

**2:20 PM ~ Customer Service Training** – Angie Anderson, President & CEO of Glenwood Springs Chamber Resort Association

**2:25 PM ~ Business Outreach - Rocky Mountaineer** – Matt Nuñez, Economic Development Specialist, City of Glenwood Springs

**2:35 PM ~ Frontier Airlines Earth Day Promotion** – Lisa Langer, Director of Tourism Promotion

**2:40 PM ~ CRAFT Recovery Mentor Project**– Heidi Pankow, Tourism Promotion Project Manager

**2:55 PM ~ Hanging Lake Reservations Launch** – Heidi Pankow

**3:00 PM ~ Board & Staff Roundtable**

**3:15 PM ~ Adjournment**

**Next Meeting ~ May 13, 2021, 2-4 PM ~ Virtually until further notice.**