



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, June 10, 2021

2:00 PM – 4:00 PM

Please join us via Zoom Virtual Meeting at the link or phone number below:

<https://us02web.zoom.us/j/83958247347?pwd=NGF6bm4ra1VvNU12S0NBenB5WVNqZz09>

Meeting ID: 839 5824 7347 Passcode: 587378

By Phone: 346-248-7799 US 669-900-6833 US 253-215-8782 US

2:02 PM ~ Call Meeting to Order: Krissy Clary, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of May 13, 2021

2:05 PM ~ Tourism Promotion Board adjustments/appointments – Lisa Langer, Director of Tourism Promotion

2:10 PM ~ Tourism Promotion Fund Update – Scott Dyer, Treasurer & Nancy Heard, Vice-Chair

2:25 PM ~ CTO's Restart Destinations Application - Lisa Langer & Heidi Pankow, Tourism Promotion Project Manager

2:35 PM ~ Winter/Spring Marketing Review – Lisa Langer

2:50 PM ~ Tourism Promotion Department Report: Lisa and Heidi

- Rocky Mountaineer Updates
- Roaring Fork Valley Survey (with SkiCo)
- August Groups (MG Car Rallye and Yamaha Riders)
- CADMO Retreat
- Roaring Fork Valley Sustainability Council
- Updates to Industry Partner websites

3:00 PM ~ Board & Staff Roundtable

3:15 PM ~ Adjournment

Next Meeting ~ July 8, 2021, 2-4 PM ~ Virtually until further notice.