



## MINUTES

### City of Glenwood Springs Arts and Culture Board Meeting of April 20, 2021 6:00 PM Zoom Meeting

1. Call to order: 6:04pm  
Roll Call:
  - a. Staff: Brian Smith, Karstin Moser
  - b. City Council Liaison: Shelley Kaup
  - c. Board: Stefanie Davis, Liz Caris, Jenny Trumble, Corina Jones, Ethan Merritt, John Carr
  - d. Guests: Josh Lapp
2. Citizen Comments:
3. Approval of March Minutes
  - a. Jenny Trumble made a motion to approve, Liz Caris second. All in favor, none opposed.
4. Art Plan Draft Review - Josh Lapp
  - a. Letter at beginning – Shelley to check with Mayor to see if he would like to write the letter.
    - i. Suggestion to have wording about the value of public art within the letter and/or section within document explaining “Why Public Art”.
  - b. Board encouraged to add wordsmithing and comments to document online by Friday, April 23rd.
  - c. Chapter 2 Review
    - i. Document advises adding additional powers to the ACB to allow the board to have more of a role in public art management.
    - ii. Public Art Funding options included in document.
  - d. Chapter 3 Review
    - i. Goals for public art laid out.
    - ii. Strategies outlined to achieve goals include continuing partnerships with DDA and downtown business, applying for Colorado Creative District Designation, create natural based public art series, invest in iconic public art in existing places, utilizing and promoting local artists, and creating an Arts and Culture campaign with Visit Glenwood Springs.

1. Board suggests changing wording from “should” to “will/would.”
  2. Reorganizing strategies based on priorities.
- e. Chapter 4 Review
  - i. Map of desired public art locations to be turned into a heat map.
  - ii. Big Ideas for Glenwood Springs to be developed by public input at cleaned up draft rollout.
5. Branding and Website Idea
  - a. Board would prefer to have Arts on a separate page from the City’s site (a standalone).
  - b. Board brainstorming website ideas and branding themes.
6. Recap of Joint Work Session with Council from April 1<sup>st</sup>
  - a. Council asked about the board’s relations with the Arts Council and Arts Guild.
7. Director’s Report
  - a. State has devolved the covid dial. Parks and Recreation will move forward with higher capacities indoors and outdoors, including events. Mask order remains in effect indoors.
  - b. Joint work session with Historical society would be beneficial to look at ghost images around town and their preservation.
8. May Agenda Items
  - a. Art Plan Final Draft Review
  - b. Website and Branding Brainstorming
9. Adjourn: John moved to adjourn, Liz second at 7:51pm. All in favor.